



# vintra

Know What The Cameras Know



# Summary

1. What's the problem that we're trying to solve?
2. What's the solution offered by Vintra?
3. Face Recognition demo
4. What are the benefits and costs?
5. Who else is using the solution?

# Problem

Investigators spend significant time collecting/searching video



- Video evidence continues to grow every year
- Manual video review is slow, inaccurate, expensive

Lincoln PD will spend over **2,000 hours** annually collecting and reviewing potential video evidence at a cost exceeding **\$130,000**

# Vintra's FulcrumAI



Before - Unstructured Video Data



All types of video  
(fixed/mobile)  
Any VMS  
Purpose-built AI  
GPU-optimized



After - Structured Video Data

# Benefits

Increased Speed, Capacity, Actionable Leads

- Speed - Conduct video reviews 3-4x faster
- Capacity – If every Lincoln PD investigator uses FulcrumAI, the time saved on video review will add over **104,000** hours of investigative capacity (1/2 FTE) to the team for less than \$21,588
- Many users report discovering new, actionable intelligence that they missed with manual review



## Benefits Summary

**Save 104,000 hours by  
investing less than \$21,588**

# Trial Planning Guide

## Criteria 1 \*

System Time Saving - % of investigator time saved on actual case where manual review time is already known

None - not able to complete the actual case

## Criteria 2 \*

Collaboration Tools - Ability to successfully receive video digitally from a 3rd party via Vintra's "3rd party video contributor" feature

Yes

## Criteria 3 \*

Video Type Capabilities - Ability to successfully detect objects in fixed and mobile video surveillance

No, system missed several detections of persons and mis-identified over 600x a column for a person

## Criteria 4 \*

Face Rec System Accuracy - # of times a specific face is detected by Vintra versus actual number of faces that appear in the video

No, did not have time to add a face rec case to the system

# Trial Data Summary

<u>Account Detail</u>	<u>Data</u>
# of Accounts Created	1
# of Videos Uploaded	15,166
# of Errors	5
# of Hours Uploaded	280.83
<b>Estimated Hours Saved</b>	<b>224.66</b>

# FulcrumAI Investigator (Cloud)

Vintra's solution is software-as-a-service hosted in the cloud and includes unlimited users and cases

ORGANIZATION	TEAM PLUS (most popular)
<p><b>\$2999/month</b> (billed annually @ \$35,988)</p> <p>Great for entire organizations</p>	<p><b>\$1799/month</b> (billed annually @ \$21,588)</p> <p>Great for mid-sized agencies or large teams</p>

- 1000 hours of video processing / mth
- 10 TB of total storage
- Roll-over - monthly video upload hours not used are good for 1 year\*
- Same day phone, email, and chat support

- 500 hours of video processing / mth
- 5 TB terabytes of total storage
- Roll-over - monthly video upload hours not used are good for 1 year\*
- Email & chat support – 1 business day

All pricing requires a one-year contract.

\*Subscription must be active to use roll-over hours

# Vintra Return on Investment

## HOW MUCH INVESTIGATIVE CAPACITY COULD YOU GAIN BY UTILIZING THE VISUAL INTELLIGENCE SOLUTION FROM VINTRA?

Weekly Hrs Video Search/Review	2.5 per investigator
Annual Hrs Video Search/Review	125 per investigator
Fully Loaded Investigator \$/Hr (wages, OT, benefits)	\$65
Annual Wage Cost of Search/Review	\$8,125 per investigator

Number of total investigators	16
Total annual hours video search/review	2,000 for all investigators
Total annual wage spend on manual search/review	\$130,000
Vintra team plan cost	\$21,588

<b>% of video review time saved by Vintra</b>	<b>80%</b>
<b>Hours saved per year per investigator</b>	<b>100</b>
<b>Total hours saved for all investigators</b>	<b>1600</b>

**How many additional cases could you solve with 1,600 extra hours of time for your investigators?**

**Could you hire an additional investigator (2000 hours) for less than \$22,000?**

## SUMMARY

Invest  
\$21,588

Save  
1,600  
hours

# Select Customers

The following selected, forward-thinking organizations use Vintra

Fortune 10  
tech co

